

REP HEADLINE# 6286462
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/12 10.33
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/BNELSON/DSCC/D/SEN/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6286462 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC - NELSON EST#551 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 AUG28/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG20/12 10.33

REP: REVISION
 TIME CHANGE LN 13
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE - DSCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 551

13	T		1100P-1135P	30		\$1,800.00	8/27	8/27	1		MON	1
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PROGRAM : NEWS 11P
 CON COM1: NEWS 11P

AUG/12 15900.00 SEP/12 \$6,150.00
 CONTRACT TOTAL 22050.00
 TOTAL SPOTS 21

09/5/12 FCC (B)
 0/11/12 +

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$94,385 WFLA 23% WFTS 12% WTSP 20% WTVT 27% WTOG 6% WTTA 5% WMOR 0%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ACCURATE, EXCEPT WTVT WHICH IS ESTIMATED
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AUG17/12 17.37
*** WFLA-TV ***

SALESMAN

BUYER NAME SHELL HUTTON

SALES PRSN WA-
MEGHAN MCCARR (H)

ALEXANDRIA, VA 22310

CLASS: NAT'L. LOCAL REGIONAL

(CE)

FLIGHT DATES AUG22/12 AUG28/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG17/12	17.37
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TTL \$22,050 @21X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

BILL NELSON FOR SENATE - DSCC

758
A

20

20/20

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

AGENCY ADVERTISER CODE = AGENCY EST# = 551
AGENCY PRODUCT CODE =

1	700A-900A	30	\$1,400.00	8/22	8/22	1	WED
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PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW

2	30	8/23	8/24	2	TH-F
900A-1000A	\$650.00				

PROGRAM : TODAY SHOW2
CON COM1: TODAY SHOW2

30	8/22	1	WED
200F-300P			
\$250.00			

PROGRAM : RACHEL RAY
CON COM1: RACHEL RAY

REP HEADLINE# 6286462
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG17/12 17.37
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$650.00	8/23	8/23	1		THU	1
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$650.00	8/28	8/28	1		TUE	1
6			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$850.00	8/22	8/22	1		WED	1
7			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$850.00	8/27	8/27	1		MON	1
8			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$850.00	8/24	8/24	1		FRI	1
9			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$850.00	8/27	8/27	1		MON	1
10			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$2,000.00	8/23	8/23	1		THU	1
11			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$2,000.00	8/27	8/27	1		MON	1
12			700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$2,000.00	8/22	8/24	2		W, F	2

REP HEADLINE# 6286462
 *** ORIGINAL REV#0 ***

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG17/12 17.37
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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-5/6 11PM Late News

13			700P-730P PROGRAM : NEWS 11P CON COM1: NEWS 11P	30		\$1,800.00	8/27	8/27	1		MON	1
14			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$800.00	8/24	8/24	1		FRI	1

15			1230A-130A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$350.00	8/23	8/23	1		THU	1
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16			700A-900A PROGRAM : TODAY SHOW SAT CON COM1: TODAY SHOW SAT	30		\$550.00	8/25	8/25	1		SAT	1
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17			1130P-100A PROGRAM : SNL CON COM1: SNL	30		\$1,200.00	8/25	8/25	1		SAT	1
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18			800A-900A PROGRAM : TODAY SHOW SUN CON COM1: TODAY SHOW SUN	30		\$700.00	8/26	8/26	1		SUN	1
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19			700P-800P PROGRAM : ET CON COM1: ET	30		\$1,000.00	8/25	8/25	1		SAT	1
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AUG/12 15900.00 SEP/12 \$6,150.00
 CONTRACT TOTAL 22050.00
 TOTAL SPOTS 21

MARKET TOTALS \$94,385 WFLA 23% WFTS 12% WTSP 20% WTVT 27% WTOG 6% WTTA 5% WMOR 0%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ACCURATE, EXCEPT WTVT WHICH IS ESTIMATED

SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ Dscc/ D/ State Senate/ FL
Submission Number 736 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ Dscc/ D/ State Senate/ FL	Submission Cost:	22050	Campaign Ref:	E:120820023
Buyer:	Senate/ FL	Client/Product/Estimate:	. / /551	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/02/12	Weeks:	2	Order Ref:	06286462
Est./PO Number:	06286462	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Dscc - Nelson	Booking Group:	WFLA	Key Market:	Tampa St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
1	M-F 7a Today Show ..W....	02	1400	30 Comme	Nbr of Spots	1	1	1400
2	M-F 9a Today Show II ..TF...	03	650	30 Comme	Nbr of Spots	2	2	1300
3	M-F 2p Rachael Ray ..W....	03	250	30 Comme	Nbr of Spots	1	1	250
4	M-F 4p Dr Oz ...T...	03	650	30 Comme	Nbr of Spots	1	1	650
5	M-F 4p Dr Oz ..T....	03	650	30 Comme	Nbr of Spots	1	1	650
6	M-F 5p News ..W....	04	850	30 Comme	Nbr of Spots	1	1	850
7	M-F 5p News M.....	04	850	30 Comme	Nbr of Spots	1	1	850
8	M-F 530p NewsF..	04	850	30 Comme	Nbr of Spots	1	1	850
9	M-F 530p News	04	850	30 Comme	Nbr of Spots	1	1	850
Weekly Totals: Total Spots(Ord Spots)					16	5	21	

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6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ Dscc/ D/ State Senate/ FL
Submission Number 736 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ Dscc/ D/ State Senate/ FL	Submission Cost:	22050	Campaign Ref:	E:120820023
Buyer:		Client/Product/Estimate:	/ /551	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/02/12	Weeks:	2	Order Ref:	06286462
Est./PO Number:	06286462	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
10	M-F 6p News ...T...	02	2000	30 Comme	1		1	2000
11	M-F 6p News M.....	02	2000	30 Comme		1	1	2000
12	M-F 7p News ..W.F..	01	2000	30 Comme	2		2	4000
13	M-Su 11p News M.....	02	1800	30 Comme		1	1	1800
14	M-F 1135p ET / 1035p CT Tonight ShowF..	03	800	30 Comme	1		1	800
15	M-F 1135p ET / 1035p CT Tonight Show ..T...	06	350	30 Comme	1		1	350
16	Sat 7a Today ShowS.	03	550	30 Comme	1		1	550
17	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme	1		1	1200
18	Sun 8a Today ShowS	02	700	30 Comme	1		1	700
Weekly Totals: Total Spots(Ord Spots)					16	5	21	

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Alexandria VA 22310

Bill Nelson/ Dscc/ D/ State Senate/ FL
Submission Number 736 Issue 1



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ Dscc/ D/ State Senate/ FL	Submission Cost: 22050	Campaign Ref: E:120820023
Buyer: Senate/ FL	Client/Product/Estimate: / / 551	Sales Rep: HRP Washington, DC
Schedule Dates: 08/20/12 to 09/02/12	Weeks: 2	Order Ref: 06286462
Est./PO Number: 06286462	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
19	Sat 7p Entertainment TonightS.	02	1000	30 Comme	1		1	1000
Weekly Totals: Total Spots(Ord Spots)					16	5	21	

Grand Totals

		Month 8 Weeks: 4		Month 9 Weeks: 5	
		08/20		08/27	
Spots	21	16		5	
Cost	22050	15900		6150	

Grand Totals:

Spots:	21
Gross Total:	22,050.00
Commission:	3,307.50
Net Total:	18,742.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP.: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV.: Bill Nelson/ Dsc/ D/ State
PROD: Dsc - Nelson

2012
INVOICE DATE 08/26/12
ORDER TYPE Political
WFLA I SS
E:120820023
WFLA
INVOICE NUMBER 0100032110
PAGE 1
BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/20/12- 9/02/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /551
Desc: 06286462

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 7a Today Show	1400.00	1	1	8/22	WE	07:59A	30 BNDS12001 :30 Commercial	1400.00	
M-F 9a Today Show II	650.00	2	2	8/23	TH	09:50A	30 BNDS12001 :30 Commercial	650.00	
				8/24	FR	09:27A	30 BNDS12001 :30 Commercial	650.00	
M-F 2p Rachael Ray	250.00	3	1	8/22	WE	02:59P	30 BNDS12001 :30 Commercial	250.00	
M-F 4p Dr Oz	650.00	4	1	8/23	TH	04:55P	30 BNDS12001 :30 Commercial	650.00	
M-F 5p News	850.00	6	1	8/22	WE	05:21P	30 BNDS12001 :30 Commercial	850.00	
M-F 530p News	850.00	8	1	8/24	FR	05:58P	30 BNDS12001 :30 Commercial	850.00	
M-F 6p News	2000.00	10	1	8/23	TH	06:10P	30 BNDS12001 :30 Commercial	2000.00	
M-F 7p News	2000.00	12	2	8/22	WE	07:13P	30 BNDS12001 :30 Commercial	2000.00	
				8/24	FR	07:14P	30 BNDS12001 :30 Commercial	2000.00	
M-F 1135p ET / 1035p CT Tonight	800.00	14	1	8/24	FR	11:46P	30 BNDS12001 :30 Commercial	800.00	
	350.00	15	1	8/23	TH	12:07A	30 BNDS12001 :30 Commercial	350.00	
Sat 7a Today Show	550.00	16	1	8/25	SA	08:57A	30 BNDS12001 :30 Commercial	550.00	
Sat 1130p ET / 1030p CT Saturday	1200.00	17	1	8/25	SA	11:59P	30 BNDS12001 :30 Commercial	1200.00	
Sun 8a Today Show	700.00	18	1	8/26	SU	08:25A	30 BNDS12001 :30 Commercial	700.00	
Sat 7p Entertainment Tonight							30 BNDS12001 :30 Commercial		

*** Continued ***

PERIOD COST	15,900.00	16 Total Units			
		ACTUAL GROSS BILLING	15,900.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	2,385.00		Credits .00
		NET DUE	13,515.00	TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER
Bill Nelson/ Dsc/ D/ State
PRODUCT
Dsc - Nelson

INVOICE NUMBER 0100032110
BROADCAST MONTH 07/30/2012 - 08/26,
AMOUNT DUE 13,515.00

REMIT TO:

*00163

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021320 00000100032110 001351500 6



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
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INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Bill Nelson/ Dsc/ D/ State
PROD: Dsc - Nelson

2012
INVOICE DATE 08/26/12 E:120820023
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032110
PAGE 2 BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/20/12- 9/02/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /551
Desc: 06286462

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
1000.00	19	1	8/25	SA	07:37P	30 BNDS12001	1000.00		
Total Airtime Gross Spot Revenue:						15,900.00			

PERIOD COST	15,900.00	16 Total Units			
		ACTUAL GROSS BILLING	15,900.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	2,385.00	TOTAL RECONCILING	Credits .00
		NET DUE	13,515.00		.00

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INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP.: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV.: Bill Nelson/ Dsc/ D/ State
PROD: Dsc - Nelson

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120820023
WFLA
INVOICE NUMBER 0100032708
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES
8/20/12- 9/02/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /551
Desc: 06286462

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 4p Dr Oz	650.00	5	1	8/28	TU	04:11P	30	650.00	
M-F 5p News	850.00	7	1	8/27	MO	05:23P	30	850.00	
M-F 530p News	850.00	9	1	8/27	MO	05:41P	30	850.00	
M-F 6p News	2000.00	11	1	8/27	MO	06:12P	30	2000.00	
M-Su 11p News	1800.00	13	1	8/27	MO	11:30P	30	1800.00	
Total Airtime Gross Spot Revenue:				6,150.00					

PERIOD COST 6,150.00

5 Total Units		
ACTUAL GROSS BILLING	6,150.00	Debits .00
AGENCY COMMISSION	922.50	Credits .00
NET DUE	5,227.50	TOTAL RECONCILING .00

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER
Bill Nelson/ Dsc/ D/ State
PRODUCT
Dsc - Nelson

INVOICE NUMBER 0100032708
BROADCAST MONTH 08/27/2012 - 09/30
AMOUNT DUE 5,227.50

REMIT TO:

*00193

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021320 00000100032708 000522750 6